

# CULTURAL HERITAGE IN ACTION

Sharing solutions  
in European  
cities and regions



#EuropeForCulture



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Sharing solutions in European cities and regions

### PEER LEARNING VISIT HOSTED BY LEEDS

#### AGENDA

Dates: Tuesday 24 May – Thursday 26 May



#### CONTACTS

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## CONTEXTUAL INFORMATION

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The [Leeds Museums and Galleries](#) (LMG) municipal service has made innovative use of digital media to maintain and develop contacts with communities, schools, and social media audiences throughout the pandemic, and this has provided a foundation for more recent work to support recovery.

LMG is a museum service run by Leeds City Council. The service manages nine sites which include heritage sites, museums, country house estates and a flagship art gallery. When the pandemic hit LMG was forced to close its nine sites. But this was just the beginning. LMG was able to quickly adapt to the 'new normal' by delivering a range of activities and support to different audiences.

The leading work around digital learning engagement will continue to remain relevant for the foreseeable future, and we hope a study visit to Leeds will inspire other cities to replicate similar initiatives. We also want to use the study visit as an opportunity for colleagues in the service to learn from other cities about some of the initiatives they've been working on during the pandemic.

LMG is the only museum service in England to be involved in whole school curriculum planning across multiple schools and in SEND (Special Education Needs and Disabilities) settings; using only accessioned museum objects in their learning programmes (including school loans boxes); operating an income-generating school membership scheme pre-pandemic, and consistently tracking 'closing the gap' attainment using culture. In partnership with the Group for Education in Museums (GEM) as sector leaders, they have trained over 750 museum learning professionals in developing Covid-19 secure loans boxes, curriculum planning, decolonising the curriculum, and digital delivery.

Their approach to digital engagement (podcast, YouTube & Twitter) is considered to be leading for a museums' service, and the Digital Engagement Officer regularly presents to other museum services about social media engagement, which has seen Leeds Museums and Galleries take a unique approach.

### FOCUS OF THE VISIT

- Consequences of the pandemic on museums' cultural programming and fast track to more digital engagement.
- Resilience: adaptation of cultural heritage institutions to the 'new normal' by delivering a range of activities and support to different audiences.
- Digital engagement with schools and communities: curriculum planning and recovery curriculums, podcasting.

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## AGENDA

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### TUESDAY 24 MAY: JUMP START

Focus of the day: Setting the scene	
Morning	<ul style="list-style-type: none"><li>Arrival of participants</li></ul>
14.45	<ul style="list-style-type: none"><li>Meet at <a href="#">Leeds City Museum</a> <i>Millennium Square, Leeds LS2 8BH, United Kingdom</i></li></ul>
15:00	<ul style="list-style-type: none"><li>Welcome &amp; introduction to programme and theme of the visit - <i>David Hopes, Head of Leeds Museums &amp; Galleries</i> (10 mins)</li><li>Introductions from Eurocities team &amp; experts (15 mins)</li><li>Context Setting - <i>Eve Roodhouse, Chief Officer for Economy &amp; Culture</i> (20 mins)</li><li>Welcome words from the European Commission – <i>Oscar Seguro</i> (15 mins)</li></ul>
16:00	<ul style="list-style-type: none"><li>Refreshment break + Ice breaker (30 mins)</li></ul>
16:30	<ul style="list-style-type: none"><li>Introduction to Leeds City Museum &amp; programmes (10mins)</li><li>Tour of the museum &amp; discussion (50 mins)</li></ul>
17:30	<ul style="list-style-type: none"><li>Close (5 mins) &amp; return to hotel</li></ul>
19:00	<ul style="list-style-type: none"><li>Dinner</li></ul>

### WEDNESDAY 25 MAY: DEEP DIVE

Focus of the day: Cultural Curriculum & digital engagement	
08:30	<ul style="list-style-type: none"><li>Meet at hotel and walk to the <a href="#">Discovery Centre</a> <i>Carlisle Rd, Leeds LS10 1LB, United Kingdom</i></li></ul>
09:00	<ul style="list-style-type: none"><li>Coffee on arrival at Discovery Centre</li></ul>
09:15	<ul style="list-style-type: none"><li>Welcome and introduction to the Discovery centre and programme for the day (15 Mins)</li><li>Workshop 1 – Schools (1h45) Introduction to Learning at Leeds Museums &amp; Galleries followed by an in-depth analysis of the Leeds Curriculum, curriculum planning &amp; school membership. This will include presentations, activities &amp; discussions with various stakeholders, a working break and reflection time. Underlying themes will include health and wellbeing, raising attainment etc.</li></ul>
11:15	<ul style="list-style-type: none"><li>Short tour of discovery centre (45 mins)</li></ul>
12:00	<ul style="list-style-type: none"><li>Travel to <a href="#">Kirkstall Abbey</a> <i>Abbey Rd, Kirkstall, Leeds LS5 3EH, United Kingdom</i></li></ul>
12:45	<ul style="list-style-type: none"><li>Lunch at Kirkstall Abbey (1hr)</li></ul>

13:45	<ul style="list-style-type: none"> <li>• <b>Workshop 2 – Digital engagement (1hr45)</b> This will focus on the LMG’s digital engagement work during the pandemic and beyond. Including podcast, #MuseumFromHome, social media training. It will take a similar format to the previous workshop.</li> </ul>
15:30	<ul style="list-style-type: none"> <li>• <b>Tour of Kirkstall Abbey &amp; introduction to audio tour with a difference (45 mins)</b> This will discuss an audio tour of the Abbey which uses a different tone of voice to engage with new visitors.</li> </ul>
16:15	<ul style="list-style-type: none"> <li>• <b>Reflection on the day and what has been discussed (1hr15)</b> Led by the Cultural Heritage in Action team of experts.</li> </ul>
17:30	<ul style="list-style-type: none"> <li>• <b>Close and return to hotel</b></li> </ul>
19:00	<ul style="list-style-type: none"> <li>• <b>Dinner</b></li> </ul>

## THURSDAY 26 MAY: TRANSFERABILITY

Focus of the day: transferability, wrap up and conclusion	
09:00	<ul style="list-style-type: none"> <li>• Meet at hotel and walk to <a href="#">Leeds Art Gallery</a> <i>The Headrow, Leeds LS1 3AA, United Kingdom</i></li> </ul>
09:15	<ul style="list-style-type: none"> <li>• Coffee on arrival</li> </ul>
09:30	<ul style="list-style-type: none"> <li>• <b>Brainstorming &amp; discussion session (2hr)</b> Further reflections on the peer learning visit plus exploring transferability of best practices to other cities &amp; barriers that might exist. Led by the Cultural Heritage in Action team of experts.</li> </ul>
11:30	<ul style="list-style-type: none"> <li>• <b>Close &amp; final comments</b></li> </ul>
12:00	<ul style="list-style-type: none"> <li>• Lunch</li> <li>• Departure from participants</li> </ul>