

CULTURAL HERITAGE IN ACTION

Sharing solutions
in European
cities and regions



#EuropeForCulture



CULTURAL HERITAGE IN ACTION

Sharing solutions in European cities and regions

ONLINE EVENT

Date: 08/12/2021

Contact: Cécile Houpert, Eurocities – cecile.houpert@eurocities.eu

BACKGROUND AND OBJECTIVES

BACKGROUND

Cultural heritage is key to Europe's future and a crucial resource and strategic assets for cities and regions' sustainable development.

Cultural heritage ranks high in the strategic priorities of local and regional authorities: this is one of the main learnings from 18 months of peer-learning on cultural heritage for European cities and regions, as part of the Cultural Heritage in Action project funded under the Creative Europe programme of the European Union. The project has focused so far on three topics: participatory governance of cultural heritage; adaptive reuse of built heritage; quality of interventions on cultural heritage.

During its first phase, Cultural Heritage in Action had an important impact on capacity building in cultural heritage-led development in European local and regional administrations as well as for stakeholders. So far, 32 cities and regions are featured in Cultural Heritage in Action's catalogue of good practices, 165 representatives from cities and regions have been involved in peer-learning visits, as well as 57 stakeholders and 10 representatives from national and European administrations.

OBJECTIVES

It is now time to take stock of what has been achieved and look towards the future. The objectives of the online event are to:

- share the findings of the first phase of the project
- launch the brand-new e-publication *Cultural heritage in cities and regions: challenges and trends throughout Europe*
- raise awareness on future peer-learning activities for cities, regions and stakeholders. Activities will focus on recovery, reflecting the post pandemic situation and its impacts on cultural heritage.

INFORMATION

Cultural Heritage in Action online event, to take place on **8 December 2021 from 10.00 to 12.00 CET** on the Hopin platform. Registration and attendance are free. The event is organised by the Cultural Heritage in Action consortium (led by Eurocities) with the support of the European Commission.

TARGET AUDIENCE

Cities and regions representatives, including those already involved in Cultural Heritage in Action activities; Cultural heritage stakeholders; European institutions, including European Commission, European Parliament, Council, Committee of the Regions.

DRAFT AGENDA

Moderation: Nathalie Guri, Projects and Knowledge sharing director at Eurocities

10.00	START		
10.00	Greetings from Apostolos Tzitzikostas , President of the European Committee of the Regions and Governor of the region of Central Macedonia	5'	Video message
10.05	Welcome and introduction, quick running of the day	5'	Nathalie Guri, Eurocities
10.10	Opening by European Commission Director General for Education and Culture Themis Christophidou . How the EU supports cultural heritage in cities and regions.	10'	Themis Christophidou, European Commission
10.20	Testimonies: extract of a video clip focused on the importance of cultural heritage for local identity in cities/regions	5'	Rotterdam
10.25	<p>Cultural heritage working for Europe's future (proposed focus of intervention):</p> <ul style="list-style-type: none"> • Lille Deputy Mayor for culture and international relations Marie Pierre Bresson. Cultural heritage for cohesion, wellbeing and sustainable development in European cities– 10' • Member of the European Parliament Marcos Ros Sempere, Committee on Culture and Education member. The role of culture and cultural heritage as a catalyst for a sustainable recovery in European cities and regions – 10' • The voice of the heritage sector: Europa Nostra Secretary General Sneška Quaedvlieg-Mihailović. How can local authorities provide better and tailored support to heritage stakeholders – 10' <p>Q&A – 5'</p>	35'	Moderated by Nathalie Guri, Eurocities
11.00	Testimonies: extract of a video clip focused on empowering communities through local (rural) heritage.	5'	Val Grande
11.05	<p>Trends and surprises from Cultural Heritage in Action</p> <ul style="list-style-type: none"> - The project: what is it about? - The lessons learnt: trends and surprises. 	25'	Julie Hervé, Eurocities in interviews with host, participant and expert

	<ul style="list-style-type: none"> - Testimonies: Interviews with participants and experts <p>With Marie-Claire Dangerfield from Rotterdam, Jean-Sébastien Mission from Namur and urban expert Nils Scheffler from Berlin.</p>		
11.30	<p>Launch of Cultural Heritage in Action new e-publication: <i>Cultural Heritage for cities and regions, challenges and trends throughout Europe</i></p> <ul style="list-style-type: none"> - 3 reasons why you want to read it: inspiration, comprehension and adaptation! - Treasure Hunt: find the hidden gems in the publication (Slido quiz)! 	10'	Cécile Houpert and Irene Alonso, Eurocities
11.40	<p>Learning continues: what can you expect in 2022? /How can you be involved/learn with us? Focus on new topics, new peer learning activities, open calls. – 10'</p>	10'	Cécile Houpert, Eurocities
11.50	<p>Call to action and conclusion</p>	5'	Nathalie Guri, Eurocities
12.00	<p>Networking sessions:</p> <ul style="list-style-type: none"> - Cultural Heritage in Action FAQ - Hear hear from Cultural Heritage in Action cities - Share your own cultural heritage stories 	30'	Cultural Heritage in Action consortium partners
12.30	<p>Digital expo</p>	All afternoon	